

| Program           | Course            | Syllabus  |  |  |  |  |  |  |  |
|-------------------|-------------------|---|--|--|--|--|--|--|--|
| <b>BAPRO100</b>   |                   |   |  |  |  |  |  |  |  |
| Broadcasting 101  | Audio Production  | Introduction to Podcast Studio, stand up studio and a review of the control board, mics, and computers.       |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Get comfortable using studio and related equipment in studios by practice with supervision                    |  |  |  |  |  |  |  |
| Broadcasting 102  | Audio Production  | Introduce Audobe Audition recoding and editing software. Students get subscription and learn to ingest sound  |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Practice ingesting sound and waveform recording using Adobe Audition, including cataloging best practices     |  |  |  |  |  |  |  |
| Broadcasting 103  | Audio Production  | Learn how to use multi-track, layering, and sound moluation, cuting, pasting. create class project            |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Practice using element learned to break down and synchronize a Podcast or interview with classmate            |  |  |  |  |  |  |  |
| Broadcasting 104  | Audio Production  | Learn Adobe Audition shortcuts and quick key applications in editing and linking                              |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Practice Podcast editing using shortcuts and cataloging. Repeat until you can teach it to instructor          |  |  |  |  |  |  |  |
| Broadcasting 105  | Audio Production  | Instructor will interview guest. Students will timecode interview to pull soundbites from during lab          |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Pull timecoded soundbites, insert scoring using modulation, edit to allocated time                            |  |  |  |  |  |  |  |
| Broadcasting 106  | Audio Production  | Students learn legal standads for copywrited material, intewrvewing, music rights, and other best practices   |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Seek out the elemental mistakes on the assigned podcast. Develop a course for correction.                     |  |  |  |  |  |  |  |
| <b>BAPER200</b>   |                   |   |  |  |  |  |  |  |  |
| Broadcasting 201  | Audio Performance | Introduction to Storytelling. Formula for delivering clear, compelling content cosistently.                   |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Come up with a Podcast topic using formula from prior class. Record 10 minute Podcast.                        |  |  |  |  |  |  |  |
| Broadcasting 202  | Audio Performance | Critique and refine student Podcasts. Introduce how audio scoring brongs emotion to content.                  |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Students redo Podcasts with scoring. Make editing recommendations, listen to finished work                    |  |  |  |  |  |  |  |
| Broadcasting 203  | Audio Performance | Learn what makes a successful vo. Hear examples of correct modulation. Read vo of comercial copy.             |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Record voiceover of commercial copy and redo Podcast using modulation techniques learned.                     |  |  |  |  |  |  |  |
| Broadcasting 204  | Audio Performance | Learn best practces on how to get listenership and sponsorship for your Podcast. Review succesful examples    |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Set up social media and Podcast home page using best practices in prior class. Get critiqued.                 |  |  |  |  |  |  |  |
| Broadcasting 205  | Audio Performance | Learn to book high profile guests using the WIFM method. Learn how to ask the compelling questions.           |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Use methodolgy to book, interview, and recotd guest   |  |  |  |  |  |  |  |
| Broadcasting 206  | Audio Performance | Learn the triangulation method of co-hosting and more best practices of interviewing. Hear examples.          |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Record show and use triangulation to set your story apart, critqued by instructor.                            |  |  |  |  |  |  |  |
| <b>BVIDPRO300</b> |                   |   |  |  |  |  |  |  |  |
| Broadcasting 301  | Video Production  | Dive into the fundamentals of video editing and demonstarte wht its important. Edit video with Premier Pro    |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Use Premier Pros trim tools, focusing element , timelines, and moving elements to wrap up video               |  |  |  |  |  |  |  |
| Broadcasting 302  | Video Production  | Discover tecniques for ajusting audio. Practice on Premier using Sports drink commercial.                     |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Use Premier graphics and shortcuts to continue editing video.   |  |  |  |  |  |  |  |
| Broadcasting 303  | Video Production  | Delve into Layering videos with emphasis on b-roll and enhanced storytelling                                  |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Apply concepts on project requiring doughnuts and showcase compelling narroties with layered visuals          |  |  |  |  |  |  |  |
| Broadcasting 304  | Video Production  | Understand content requirments for social media content focusing on dementions and effective exporting        |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Apply priniples to a selected prjobject and update to your social media page.                                 |  |  |  |  |  |  |  |
| Broadcasting 305  | Video Production  | Unconver the world of special effects and master various controls to enhance storytelling                     |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Use special effects expriement and to edit student project to tell captivating story                          |  |  |  |  |  |  |  |
| Broadcasting 306  | Video Production  | Explore nuances of color correction using tools in Lumetri color  |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Apply Lumetri skills in finised project if applicable.  |  |  |  |  |  |  |  |
| <b>BVIDPER400</b> |                   |   |  |  |  |  |  |  |  |
| Broadcasting 401  | Video Performance | Introduce news stand ups, intros, outros, and teases. Focus on appearance do's and dont's for news/sports     |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Practice and records intros, outros, and stand ups. Instructor critiqued. Repeat and refine                   |  |  |  |  |  |  |  |
| Broadcasting 402  | Video Performance | Introduce effective news writing and delivery tecnique. Follow the infomative, accurate, entertaning fomula.  |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Write effective readers, vo, vosot, and news packege using the appropriate time logs. Review with instructor. |  |  |  |  |  |  |  |
| Broadcasting 403  | Video Performance | Introduce other key positions in a newsroom producer, assignment editor, topicalcs producer, do AE excersise. |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Determine topic and schedule your first interview. Do research and write questions for interviewed guest.     |  |  |  |  |  |  |  |
| Broadcasting 404  | Video Performance | Write story. Pick three :05 soundbites from interview. Determine your supporting video VO and timeline it.    |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Shoot stand ups. Edit all your content into a full news package or vosot.                                     |  |  |  |  |  |  |  |
| Broadcasting 405  | Video Performance | Learn how to write effective anchor intros and why they matter.   |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Write your anchor intro and learn your place in the newscast.   |  |  |  |  |  |  |  |
| Broadcasting 406  | Video Performance | Live newscast day. Learn master control positions, teleprompter, and floor direction                          |  |  |  |  |  |  |  |
| Broadcasting      | Lab               | Edit the final newscast for prepare it for playback.  |  |  |  |  |  |  |  |